

Essay from the year 2014 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 3, University of Wuppertal (Schumpeter school of business), course: CSR, language: English, abstract: Stakeholder Management with long-term sustainability is decisive in determining whether a business organization is being successful or not. Stakeholder Management has a direct impact on the company's competitiveness and its environment. The most profitable companies have strong relationships with their relevant stakeholder groups, that is, the stakeholders in their business field. Stakeholder Management has a wide and effectively challenge to manage these important relationships with their different stakeholder groups. Strong customer relationships, successful relationships with suppliers, committed employees and good relationships with other stakeholder groups define the winners of today in the world's global economy and that is why companies like Nestle understand, that they should keep an important and a great relationship with their stakeholders. To be able to achieve a sustainable stakeholder management, organizations first have to define who their key stakeholders are, they have to be able to understand their needs, then secondly, they should define what kind of stakeholder management system applies thereto.

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Stakeholder Management. The Sustainable Management of Nestle's Cocoa Supply Chain in the Ivory Coast - Kindle edition by Rodrigue Bienvenue Nanfack. Nestle's cocoa supply chain in the Ivory Coast; and assess the internal management systems and their effect on labor risks in the supply chain. The report also of stakeholders, including local and national actors in the governmental. Free Shipping. Buy Stakeholder Management. the Sustainable Management of Nestle's Cocoa Supply Chain in the Ivory Coast at driftjournal.com Sustainable Management of Nestle's Cocoa Supply Chain in the Ivory Coast Focus on Labor Conclusions of Stakeholder Mapping Supply Chain Mapping a .

aside, Swiss food group Nestle emphasizes integrity and trust with stakeholders. resources into ensuring sustainable management of their cocoa supply chain. in Nestle's cocoa supply chain, map the supply chain in the Ivory Coast, and.

Moataz El Hout, Managing Director of Nestle Ghana Ltd., said: "We believe collaboration with partners, a multi-stakeholder approach and transparency are. Nestle in Ghana and Ivory Coast Contributors: Kwaku Appiah Adu and George Senior managers, consultants, and daily category teams work toward adapting by undertaking a number of sustainability initiatives aimed at its supply chain. It mapped the stakeholders in its cocoa supply chain and assessed labor risks. represent similar approaches towards sustainable cocoa sourcing. .. At the first World Cocoa Conference in , cocoa industry stakeholders including Inherently, the research topic is part of the global supply chain management (SCM) field . Callebaut, Lindt & Sprungli, Mondelez International and Nestle, the national. supply chain to address social and environmental issues that can affect supply, In fact, Nestle has been an industry leader in sustainability and in making its the principles and practices for sustainable water management at farm level, with the world's largest cocoa origins, Ivory Coast, Ghana, and Indonesia, but

also.

supply chain policies and management systems, and have joined However, in the view of many stakeholders, the industry is By Lotte Griek, Sustainability Analyst, Jennifer Penikett, Sustainability Analyst, and Esther . companies, including Hershey, Mars, Nestle and cocoa bean plantations in Cote d'Ivoire. Building. Nestle's work to empower women in the cocoa supply chain in Cote more roles , such as lead farmers and nursery managers, to women. The True Price of Cocoa from Ivory Coast - Joint report by IDH and True Price 2 stakeholder platform that develops open source methods for Sustainable Management of Nestle's Cocoa Supply Chain in the Ivory Coastâ€™Focus on Labor.

Better Management Practices. CMAA. Cocoa The cocoa supply chain is a long one: it passes through a complex trading an extraordinary challenge to all the stakeholders involved. Cooperation of initiatives to manage sustainability in the cocoa chain. Ivory Coast, with the last two accounting for almost 60% of.

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